

## **Designing, Manufacturing and Distributing Stationery and Office Products—PLAST PARK IND. E COM. LTDA—(Sao Paulo, Brazil)**

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(Brazil/ブラジル)

### **- Introduction to a company owned by a former HIDA/AOTS training program participant -**

Nowadays GPK Brasil ranks amongst the top Brazilian' companies of the stationery sector. The company understands that its success comes from: innovative attitudes, respect to people involved, love, dedication, long-term partnerships, and social responsibility. The company's mission is to establish a rapport to develop the idea of a better society that cares about the environment, and acts mutually to improve the community's daily organization and their quality of life.

Combining production knowledge of paper and plastic to optimize costs, the GPK team have created practical and functional ideas by adapting products to the necessity of customers. Its product mix is made of envelopes, special invitations, special papers, business card paper, pedagogic (school) products, organizers, folders, binders, plastic envelopes, bags, pencil cases, copybooks, and binding material. FSC (Forest Management Certification) is an independent, non-governmental, not for profit organization established to promote the responsible management of the world's forests. This accreditation has helped GPK's product to reach the north American market.

Stationery market in Japan has an inverted seasonality compared with Brazil what open a possibility to provide quality goods to Japanese consumers, especially in the paper products line. A partnership that can be based on distribution our brand or by manufacturing contracts (OEM).



### Company Description

Name	PLAST PARK IND. E COM. LTDA
Country	Brazil
Name of Representative	Mr. MARCOS A. DE CAMPOS
Year of Establishment	1988
Business Type	Designing, Manufacturing and Distributing Stationery and Office Products
Main Facilitie	Plastic Extruders, High Frequency and Ultrasonic Welding Machines, Offset and Flexographic Printing Machines, Graphic Finishing Equipment
Accreditations	FSC Forest Management Certification; INMETRO ACCREDITATION
Supported Languages	Portuguese, English and Spanish

### Information on former AOTS/HIDA training participants

Name	Mr. VITOR CITRANGULO DE CAMPOS	
Current Position	Sales Manager	
Training History	LALD – The Executive Leadership Program for Latin America (January 2014)	
Training Topics	Leadership skills necessary for executives to widen their perspectives as leaders and explore their own leadership styles.	
Training Language	Spanish or Japanese with Translation into Spanish	