

15 September 2020

Program Outline

What is "Ameba Management" by Kyocera?

Japan's unique management philosophy

"Each employee plays a leading role!"

Creating a strong management based on

"Management by all"

(Web Seminar Program)

by New Global Cooperation Dept. (NGC)

**The Association for Overseas Technical Cooperation and
Sustainable Partnerships (AOTS)**

**In cooperation with
KYOCERA Communication System Co., Ltd.**

11th November 2020

This seminar program is offered as a webinar. Those who are interested in this seminar can participate in through the web.

OBJECTIVES

The objectives of the program is to learn the basic concept of Amoeba Management System.

Amoeba Management System (AMS), one of the Japanese management philosophy or a kind of management accounting method, it is created by Kazuo INAMORI, founder of Kyocera Corp. Based on this philosophy, Kyocera Corp has never been in red since its establishment in 1959. It is a practical and universal business management method that provides companies with strong support in a turbulent business environment. This management concept is adopted by about 700 companies including Japan Airline, KDDI and etc. Its basic concept is that company management should not be carried out only by some top management but should involve all employees. **(=management by all)** .

This seminar is lectured by a senior faculty of KYOCERA Communication Systems Co., Ltd., a group company of Kyocera Corporation.

* All rights related to the Amoeba Management System belong to Kyocera Corporation.

TIMING

Evening, 11th November (Wednesday) 2020

The Seminar starts at **8:00 until 9:15 Japan Time (JST: UTC+9) on 12th November (Thursday)**.

The seminar program will be broadcast live. Please join the program at corresponding your local time from your preferred location.

20:00-21:15 (UTC -3)	in Argentina, Brazil
19:00-20:15 (UTC -4)	in Bolivia, Chile, Paraguay, Venezuela
18:00-19:15 (UTC -5)	in Ecuador, Peru
18:00-19:15 (UTC -6)	in Mexico

- LANGUAGE

The lecture is conducted in **Spanish by consecutive interpretation**. The program document is conducted in **English**

NUMBER OF PARTICIPANTS

100-300 participants

LECTURER

Mr. Naoki HORI

Senior Consultant

KYOCERA Communication Systems Co., Ltd.



As a senior consultant, Mr. Hori has been providing various consulting services based on ameba management system to many companies. He contributes to research activities about the Amoeba Management from the academic viewpoint. Currently, he is engaged in educational activities for amoeba management, including development of new consulting services and support for training consultants.

Seminar Schedule and Contents

Timing	8:00-9:15 Japan Time
Guidance 20:00-20:05	Notice during the online seminar
20:05-21:15	<p>The Features and Basic Concept of Amoeba Management System</p> <ul style="list-style-type: none">- Inamori's management and Kyocera- Background of Amoeba Management System- Merits brought about by Amoeba Management System- KCCS Company Profile

COSTS

Free of charge

REQUIREMENTS

- * Registration in advance is required for participation.

PREPARATION

1) Software installation

This seminar program is executed through the video conference service "zoom". 

- * Participants are requested to prepare the necessary operating environment for "zoom".

<https://www.zoom.us/>

- * **Meeting ID will be informed after your registration.**

IMPORTANT NOTICE

- * AOTS certificate is not awarded for this seminar program.
- * The copyright of the seminar material and the right to use the program contents belong to KYOCERA Communication Systems Co., Ltd.
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